

Get a creative career

PICKING a career path you when you leave school is one of the most important decisions a young adult will have to make.

If you choose to go down the creative road then Portobello Institute may be the route to take.

Providing comprehensive courses in fashion, make-up artistry and interior design, dedicated students at this private third level college graduate with adequate knowledge to start a career in the competitive and challenging world of fashion or design.

Experience

Course tutors work closely with industry experts to devise work placements and implementation projects and events where students can get involved and gain invaluable experience.

In the past Portobello students have been fortunate to work backstage at numerous charity and designer fashion shows, working alongside fully trained make-up artists and fashion coordinators.

Additional field trips to Off the Rails, Dublin Fashion Week and Futura trade show further enhance and develop students' industry insight.

Portobello believe that this hands on experience teamed with the standard academic studies are critical to the success of the course and indeed the individual students.

Portobello run numerous fashion courses – fashion design, buying and merchandis-

ing, styling, promotions and visual display.

All courses are led by expert tutors who have outstanding experience, having worked with some of the biggest names both in Ireland and worldwide, from Gucci, Prada, Yves Saint Laurent through to Brown Thomas and Harvey Nichols.

Students fully embrace trends, style and technicality ensuring solid foundations in which to carve out a successful career in this fast paced industry.

The fashion design courses introduce students to the principals of design. Through visual research students will cultivate the knowledge and skills to develop and construct innovative and creative garments.

Role

The role of a fashion buyer and merchandiser is equally important monitoring trends and forecast, buying garments at the right quantity and for the right price, all the while insuring profit and growth.

Portobello's buying courses encompass all these areas in addition to the administrative and business skills required to succeed at management level.

The majority of courses are FETAC accredited, which offer a natural progression into higher level education.

The area of make-up artistry

is a truly creative and technical profession and demand for make-up artists in Ireland is increasing. Portobello's courses combine the technical skill set required with internationally recognised awards, giving students the opportunity to work in the many challenging aspects and the diverse world of make-up.

Modules

A range of modules are covered giving the student an insight into 'theatre and editorial make-up' and 'special effects'. Graduates from this course have successfully progressed to careers as makeup artists for various cosmetic and film production companies.

Within the interior design course students are brought back to the basics of design, and are encouraged to develop their own flair and creativity.

In keeping up to date with the ever-changing world Portobello Institute have designed their courses with the help of professional interior designers and interior architects, providing students with first hand industry knowledge.

Each course module is followed by practical and challenging assignments to allow students to hone their skills and portray their sense of style.

For further information on creative courses at Portobello Institute call 01-8922000 or visit

www.portobelloinstitute.ie.



Training places welcomed

THE recent announcement by Tánaiste and Minister for Education Mary Coughlan of training providers which have been approved for an additional 12 million under the Labour Market Activation Fund has been welcomed by a Dublin TD.

Tallaght based Charlie O'Connor (FF) said he was particularly delighted that two of the providers were based in his constituency.

"I'm delighted to see that the Institute of Technology Tallaght and Fledglings Education & Training in Jobstown have each been allocated 20 places for education and training under the Labour Activation fund," he said.

The training places announced for IT Tallaght are part of the BSc in Pharmaceutical Technology – HETAC level 7 programme while the other 20 places are for training in Early Years Educator and Parent Support Worker Skills – FETAC level 5 at Fledglings in Jobstown.

"These are very important training places and will provide excellent skills to ensure workers are best placed to secure jobs," said Deputy O'Connor.

The Labour Market Activation Fund is targeted at specific priority groups among the unemployed, namely the low skilled and those formerly employed in declining sectors like construction, retail and manufacturing sectors.

The programme places particular emphasis on the under 35s and the long-term unemployed.