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General Information

“To be the leading private provider of training and education services in Ireland, renowned for innovation, creativity and service quality, operating efficiently and profitably and ensuring the highest level of satisfaction for all our customers. Our programs will provide students with opportunities to launch, enhance, or change careers in a diverse global society”.

Course Directors

Each course is appointed a course director who is there to guide and support you through the course. Directors are available at an allocated time on a weekly basis. Confidentiality & discretion are ensured and you are invited to avail of their professional experience & guidance.

Key Note Speakers

Each year Portobello Institute welcomes a variety of keynote speakers to the college. They will speak exclusively about their experiences in the industry. Each speaker has carved out a successful and fruitful career in their area of expertise and are well respected in their field. Your course director will give you further details of the keynote speakers for your course throughout the year.

Work Placement Programmes- Full Time Courses Only

Our aim is to help you gain successful employment in your chosen field. Portobello Institute's work experience programme provides you with an introduction to your chosen industry, which will then usually pave the way for employment opportunities within the industry of your choice. The placement programme will enhance your CV, giving you some experience and your first reference from within the industry.

Job Placements - Careers Advice

All students also receive training on interview techniques, CV preparation and personal presentation. Portobello Institute has built up an invaluable network of contacts both nationally and internationally. Businesses from all sectors recruit directly from Portobello Institute. We ensure that every student receives expert, on-going assistance and guidance in this critically important area.

Learner Support

Our dedicated learner support team is here to offer advice and guidance when a learner is experiencing academic, disciplinary or personal problems. At Portobello Institute we strive to ensure that each learner receives equal opportunity to excel in their educational experience. Any learners who require disability support, academic support or advice on personal development are invited to contact learner support. A class representative system is also put in place by learner support to ensure that each class is given a platform to voice their opinions and suggestions.

International Students

Studying in a foreign country is a life changing opportunity and offers interesting challenges. Over the years, we have welcomed many students from all backgrounds to study in our college and we are delighted to offer you any assistance and support you may need whilst you are studying at Portobello Institute.

International Students - Applications

Entry onto courses is by direct application with all relevant documentation. You will require the following documents to submit with your application form:

- Copy of your passport
- Current Student Visa
- Copy of GNIB card
- Copy of attendance letter from previous college if relevant

Students applying from outside of Ireland please see Department of Justice & Law Reform Student Visa Guideline (www.justice.ie)

Mature Students

In Portobello Institute we are committed to lifelong learning and we welcome mature students to the college. We feel their presence and life experience enhances the overall dynamic of the college and usually increases the high standard of work within any group.

Student Requirements

Students should be aware that in order to complete and pass a course successfully, it requires both time and dedication to study and complete course assignments on a weekly basis. The amount of time can only be approximated as each student's study rate varies. We have estimated that on average students will be required to spend from 3 to 10 hours studying and completing course work each week. The college reserves the right to request any student to vacate their place if they are causing unnecessary disruption due to their behaviour.

Terms of Enrolment

Course Fees are outlined on the Fee Schedule. Course fees must be paid in full on or before the commencement date of the course. Except where stated, all fees are non-refundable. No fee refund will be made to students who fail to attend classes or do not finish the course.

Course Books and Internet Access

A list of recommended text books will be given to students following enrolment. All books are available from Amazon.com.

Workshops

Each year, some students are keen to increase their qualification and knowledge range and we facilitate this by offering some optional or Workshop courses. They are not included in the course fee but are offered to students at a much-reduced rate. Further details of the Workshops are available from our course coordinators or on our website (www.Portobelloinstitute.ie).



College Life

Location/Accommodation

The college is situated within the heart of Dublin, close to the main shopping areas and less than fifteen minutes walk from the cosmopolitan area of Temple Bar. All Buses and the Luas run within ten minutes walk from the College and train and DART stations are near by. Due to the college's central location there is a full range of accommodation available to suit your requirements, tastes and budgets.

College Facilities

Portobello Institutes impressive building is made up of bright and spacious classrooms which helps promote a calm environment for learning. The college is fully equipped with a computer laboratory with full Internet connection, audiovisual equipment, overhead projectors and screens and various practical equipment necessary for each course.

Recreation

The college atmosphere is friendly, enjoyable and one of relaxed learning. The college has a student rec room where students can go to get a welcome break from classes and socialise with their peers.

Graduation

At the end of the course year the college hosts its annual Graduation Ceremony, at which students are presented with their Portobello Institute Certificate. Special awards are announced on the day for student achievements such as the Outstanding Achievement award and Student of the Year Awards. A photographer will be present on the day to take photos of you in your cap and gown. This is a wonderful conclusion for all your hard work throughout the year.

Car Parking

Parking is available from 6.15pm. As parking on Lr. Dominick Street is metered, you will have to pay the metre until 7pm. There is limited parking available at weekends and in the run-up to Christmas. The college does not provide car-parking in the small

yard at the rear of 40 Lr. Dominick Street. This is a private car park and clamping occurs to unauthorised vehicles.

Application Procedure

Application for entry is made directly to Portobello Institute for all courses. Completed application forms can be returned via fax (01 872 1989), posting it directly to the school with the appropriate booking fee or alternatively you can submit your application on-line via our website www.portobelloinstitute.ie. Fees are accepted by cheque, postal order, and all major credit cards. Places are allocated on a first come first served basis. Due to the practical nature of the majority of courses, limited places are available and early booking is advised. If an interview is required, you will be contacted and given a time and date for the interview. If the time and date do not suit you alternatives may be arranged.

Open Days

Each year we host several Open Days and Evenings to give prospective students the opportunity to meet our tutors face to face and ask them any questions they may have on our courses. Its a great opportunity to view our building and facilities and we'd be delighted to see you there. We also run Information sessions nationwide so keep checking our website for latest dates and times.

Scholarships

Each year we offer a number of scholarships across our departments. These are designed to provide full funding to suitable candidates. For further information please visit our website: www.portobelloinstitute.ie.

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**PORTOBELLO
INSTITUTE**



General Information on Fashion Courses

Career Opportunities

Graduates of these courses have gone on to work as fashion executives, buyers and stylists with retail department stores, boutiques, clothing wholesalers, importers, designers and clothing manufacturers.

There are also opportunities to work as a freelance consultant offering visual display designs to small boutiques, seasonal promotions to small companies and event management to various organisations.

Some of our most recent graduates are currently working for:

- Vera Wang
- Dunnes Stores
- New Look
- Michael H
- A-Wear

Work Placement Programme

Portobello institute operates work placement programmes from each of our fashion courses. The program is a unique opportunity for students to gain some practical experience with some of the most high profile and well respected retail companies in the industry. They will gain a unique insight into the operational side of the fashion industry, relating theory to practice, an added advantage to any new graduate in the work force.

Further Study

On completion of our Fashion Courses you may want to continue your education. There are numerous options open to you both at home and abroad, some of our past graduates are currently studying in:

- London College of Fashion
- University of Manchester
- IADT

Speak to your Course Director or Learner Support for more information.

Tutor Profiles

The tutors of our Fashion courses are all highly experienced and qualified professionals. They have worked in the fashion industry with some of the industry's largest companies both nationally and internationally including:

- Gucci
- Prada
- Yves St Laurent
- Dolce & Gabbana
- Brown Thomas
- Harvey Nichols
- Harrods

Key Note Speakers

Each year Portobello institute organises a variety of key note speakers for its fashion courses. Each speaker has carved out a very successful and fruitful career in their area of expertise and are well

respected in their industry. Over the past number of years these have included:

- Eddie Shanahan, Fashion Consultant
- Deirdre Ardagh, Chiconomics.com
- Rosie O'Reilly, Re-Dress

Fashion Events

Our course directors have excellent contacts within the fashion industry. Throughout the year students get to participate in several events. In the past they have been fortunate to be a part of the following;

Dublin Festival of Fashion

Students played an integral part in this fashion extravaganza that took place around the city centre. Catwalk shows took place on Henry Street and Grafton Street where students worked behind the scenes assisting the stylists and production team.

Ultimate Girls Day Out

Each year Harmonia, publishers of Irish Tatler and U Magazine hold a fashion experience at the RDS which includes fashion shows from Irish and International

designers and retailers, exhibitors from leading brands and fashion and make-up tips from the experts. Our fashion students were fortunate enough to work backstage and be part of this exciting event.

Xpose Xmas Xperience

The infamous style show Xpose hold a shopping Christmas experience at the RDS each year. This year our students were part of the team who helped dress the models backstage and assist the fashion stylists with prepping for the runway shows that took place over the weekend - An invaluable experience which they thoroughly enjoyed.

U Magazine High Street Awards

This year U Magazine hosted their first High Street Awards at the Mansion House. Our fashion students were fortunate to be a part of the fashion team working backstage making sure all ran smoothly.

World Expo in Shanghai

As part of the World Expo exhibition in Shanghai Ireland's top fashion magazine

Irish Tatler hosted a Designer Showcase at the Irish Pavilion. As well as featuring all of the internationally renowned Irish Designers they also featured some emerging Irish design talent. Portobello Institute was delighted to be asked to showcase some of our students work at this high profile event.

Exhibitions

Every year Portobello Institute showcases the skills and talents of the college's fashion students in an end of year exhibition, which often proves to be the highlight of the students year and the culmination of their hard work.

Extra Materials

Although Portobello Institute tries to keep all student costs to a minimum some items may be required throughout the course such as:

- Boards-mounting and kappa
- Magazines
- Portfolio, scissors, tape, scalpel, pens etc.
- Fashion Buying Book by Helen Gowerek

Students at end of year Exhibition





Certificate in Fashion Buying and Merchandising

Full Time Course

This introductory course into Fashion Buying and Merchandising encompasses the foundations that are necessary to succeed as a buyer in today's competitive environment. While fashion trends change from season to season the fundamental role of the fashion buyer and merchandiser remains the same. As a buyer or buyers assistant you will play an integral role within the infrastructure of the retail team, tracking and analyzing seasonal trends, ensuring production costs are kept within budget and most importantly ensuring profit and growth for the company. You must have a good eye for style and trends

teamed with a great sense of design and creativity, but foremost you must have good business acumen to achieve sales targets.

Portobello Institute's Fashion Buying and Merchandising certificate introduces students to the busy but exciting world of fashion. You will learn to prepare mood boards, retail display and analyze trends in line with customer needs. This course prepares students to undertake a variety of roles within the fashion industry by introducing them to relevant subjects from the worlds of business, fashion and retailing which are customized to the needs of the fashion industry.

Entry Requirements

Entry to this course is by direct application to the college. For all full-time courses acceptance to the course is interview-based. There is no specific points requirement.

Awards

- Portobello Institute Certificate in Fashion Buying & Merchandising
- FETAC Level 5 Certificate in Retail Studies BRSXX

Assessment

Assessment for this course is based on a combination of Portfolio and Written Examination.

Course Content

During this course you will cover the following modules:

1. Fashion Industry & Design Studies

From idea generation to conceptual thinking students will learn how to combine their creative talents with the practical elements of design processes in order to develop a personal, creative and expressive response to design problems.

2. Fashion Buying & Retailing

This module explores the main elements of buying and retailing in the fashion industry from its history to selling practices. It also places a heavy emphasis on the business and administrative skills which are essential to successfully operating at a supervisory/management level in the Fashion industry.

3. Event Production

This module provides learners with both the technical and personal skills required to organise and produce fashion events such as exhibitions, performances, or festivals.

4. Visual Display

Introduction to techniques used to create eye catching window & interior displays using mannequins, props and graphics. Explore the importance of composition, colour, texture and light within visual displays.

5. Industry Placement

During the full time course you are required to complete a work placement programme of 1 day per week for the academic year. Here you will have the opportunity to put into practise the exercises and skills you will learn throughout the course. Your tutor and course director will endeavour to help you find suitable work experience.

6. Communications

One of the most important elements of the fashion industry is attracting attention. Fashion Communications covers a wide variety of areas across marketing, advertising, public relations, and journalism and includes invaluable skills for effectively getting your message across in the marketplace.

7. Retail Selling

This module focuses on personal selling and customer relations as effective input from employees is often essential in customer purchasing decisions. All staff in the fashion and retail sectors should be aware of the importance of providing the customer with the information they require, handling objections and closing the sale.

8. Italian

Italy is renowned in the fashion industry for its inspirational fashion designers, craftsmanship and manufacturing. Therefore as a Fashion Buyer Italian is an invaluable asset to have and a career necessity for those wishing to stay ahead.

9. 20th/21st Century History of Fashion

In order to move forward it is essential to look back which is why students will also study a module in Fashion History incorporating all the major industry milestones and developments of the past century.

10. Fashion Retail Administration

An introduction to fashion retail admin skills are essential as you begin your career in the industry as this is often the first step in the ladder.

What Next?

As part of the Higher Education Links Scheme, graduates are eligible for consideration for academic routes in the Universities and Institutes of Technology of Ireland. For further information please see the courses and criteria listed under the Higher Education Links Scheme on the FETAC website: www.fetac.ie or on the FETAC section of the CAO website: www.cao.ie

From this course graduates can progress to*:

- Advertising & Marketing Communications (Level 8), Tallaght IT
- Retail Management and Marketing (Level 6), Dublin Institute of Technology

*All progression routes are subject to certain academic prerequisites set out by the relevant 3rd level institutions.

Graduates of this course have gone on to work as:

- Fashion executives
- Fashion buyers
- Stylists with retail department stores

Catherine Byrne - Store Owner

I've recently opened a fashion store, Anastasia in Ranelagh. As the owner of a small boutique, I'm responsible for all areas from fashion buying to merchandising to sales. The course on Fashion Buying and Merchandising, not only enhanced my knowledge of the whole buying procedure, but gave me an overall feel for the area. There was a very creative element to the course. Through the project work we developed a sense of the design, colour palettes and textures of clothing, as well as the influence of themes and different eras on fashion. We also explored how to work within a given budget and the importance of considering the customer within the buying process. Throughout the course, I developed my expertise as a buyer for my store. I also very much enjoyed the classes, which were friendly and sociable.





Past Graduates

Some of our fashion students have gone on to work with big name brands and designers:

- Lianda Reynolds: Dunnes Stores, Buying Administrator
- Robert Giffney: Design Assistant at Michael H
- Michelle White: Awear, Womenswear Buying Assistant
- Laura Raymonde: New Look, Assistant Visual Merchandiser
- Nicola Hickey Crowe: Dunnes, Buying Administrator
- Sarah Jane: Vera Wang

Advanced Certificate in Fashion Buying & Merchandising

Full Time Course

Students will study market context in which fashion buyers and merchandisers operate, along with the commercial viability. Aspects affecting the supply chain are studied including product strategies, design and development. The curriculum will also address professional skills in communication, negotiation and presentation. This coupled with the practical modules such as fashion styling, promotion and event management equip learners with a full spectrum of skills needs to pursue a career in this challenging area.

Entry Requirements

Entry to this course is by direct application to the college. Students must have completed Year 1 or equivalent FETAC Level 5 course to gain entry.

Awards

- Portobello Institute Advanced Certificate in Fashion Buying & Merchandising
- FETAC Level 6 Advanced Certificate in Fashion Industry Practice AFIPXX

Assessment

Assessment for this course is based on a combination of Portfolio and Written Examination.

Course Content

During this course you will cover the following modules:

1. Fashion Buying & Retailing
2. Fashion Styling
3. Fashion Promotion
4. Sales Presentation
5. Computer Illustration Graphics
6. Event Management

What Next?

As part of the Higher Education Links Scheme, graduates are eligible for consideration for academic routes in the Universities and Institutes of Technology of Ireland. For further information please see the courses and criteria listed under the Higher Education Links Scheme on the FETAC website: www.fetac.ie or on the FETAC section of the CAO website: www.cao.ie

Graduates of this course have gone on to work as:

- Fashion executives
- Fashion buyers
- Stylists with retail department stores
- Fashion merchandisers
- Freelance stylists



Certificate in Millinery Design

Full Time Course

Millinery is a highly skilled craft requiring a steady hand and great attention to detail. Milliners need to have a good knowledge of fashion trends and an excellent understanding of fabrics, design and structure.

On this course students will learn the technical skills for blocking and shaping straw and felt, as well as learning how to plan and make basic patterns for fabric hats. You will learn a range of decorative techniques and methods of professional finishing's, as well as measuring the head and fitting a hat. You will be encouraged to develop your own sense of style while strengthening your design skill set.

Throughout the course you will explore and experiment with a wide range of materials and produce a variety of designs. You will study and analyze fashion trends and revise the changes that have occurred in the fashion world over the last century.

Entry Requirements

Entry to this course is by direct application to the college. For all full-time courses acceptance to the course is interview-based. There is no specific points requirement.

Awards

- Portobello Institute Certificate in Millinery Design
- FETAC Level 5 Major Award in Fashion Design AFDXX

Assessment

Assessment for this course is based on a combination of Portfolio and Written Examination.

Course Content

During this course you will cover the following modules:

1. Fashion Illustration
2. Industry Experience
3. Computer Illustration Graphics
4. Appreciation of Art/Craft & Design
5. Fashion Industry & Design Studies
6. Combined Materials
7. Design
8. Communications

What Next?

As part of the Higher Education Links Scheme, graduates from this course can progress to*:

- Design for Stage and Screen (Level 8), Dun Laoghaire College of Art & Design
- Design-Display (Level 7), Dublin Institute of Technology
- Graphic Design (Level 7), Letterkenny IT
- Product Design (Level 7), Letterkenny IT
- Creative Digital Media (Level 7), Letterkenny IT

*All progression routes are subject to certain academic prerequisites set out by the relevant 3rd level institutions.

This course is designed to help graduates progress to a range of careers in the fashion industry in the area of millinery design such as:

- Printed textile designer
- Retail buyer
- Development of own studio
- Marketing/management roles within the industry



Advanced Certificate in Fashion Design

Full Time Course

The Fashion industry is ever increasing both in Ireland and overseas, which in turn sees a constant demand for creative's within this booming sector from high street retailers through to high end designers.

This two year advanced certificate course focuses on the core elements of design from drawing through to communication and computer illustration, providing a great introduction in to the world of fashion. Students will learn the fundamental day to day operations of fashion design encompassing fabric selection, design process and arts and crafts. You will learn the basics of garment construction and how you can adapt and manipulate fabrics and patterns. A work placement is carried out which is essential to gain valuable first hand experience of this fast pace competitive market. This is an ideal platform for those wishing to gain a general insight into fashion design and see if this is the right career for them.

Entry Requirements

Entry to this course is by direct application to the college. For all full-time courses acceptance to the course is interview-based. There are no specific points requirements.

Awards

- Portobello Institute Advanced Certificate in Fashion Design
- FETAC Level 5 Certificate in Fashion Design AFDXX
- FETAC Level 6 Advanced Certificate in Fashion Design AFDES

Assessment

Assessment for this course is based on a combination of Portfolio and Written Examination.

Course Content

Year 1

1. introduction to Fashion Illustration
2. Fashion Design
3. Industry Placement
4. Appreciation of Art/Craft & Design
5. Communications
6. Computer Illustration Graphics
7. Fashion Industry & Design Studies
8. Beginners Italian

Year 2

1. Garment Construction
2. Pattern Drafting
3. Design
4. Fashion Styling
5. Communications
6. Illustration
7. Computer Illustration Graphics

What Next?

As part of the Higher Education Links Scheme, graduates from this course can progress to*:

- Design for Stage and Screen (Level 8), Dun Laoghaire College of Art & Design
- Design-Display (Level 7), Dublin Institute of Technology
- Product Design (Level 7), Letterkenny IT
- Creative Digital Media (Level 7), Letterkenny IT

*All progression routes are subject to certain academic prerequisites set out by the relevant 3rd level institutions.

Upon completion of this course, graduates can pursue possible careers as:

- Fashion designers
- Fashion consultant
- Personal Stylist
- Apparel production manager




Past Graduates
 We currently have past students studying for Fashion related degrees at the following:

- Norin Byrne - London College of Fashion
- Jacqui Finnerty – London College of Fashion
- Cassandra Knight – Manchester University

**Advanced Certificate
 in Costume Design**

Full Time Course

Costume designers design, create and source the costumes that performers wear in theatre, film or television productions. They work closely with the director and members of the creative and technical teams to ensure that the costumes are in line with the overall production design. This can range from modern to period therefore a large part of the role can be sourcing garments from markets and adapting or researching and making all the garments as required.

Portobello Institutes certificate course in Costume Design introduces learners to the practical and technical foundation skills required of a modern Costume Designer. Students will cover elements of

design, drawing and Theatre production. Costume designers work in theatres and with film and television companies, however most are freelance so creativity is key as a strong portfolio is essential to establish yourself within this sector.

Entry Requirements

Entry to this course is by direct application to the college. For all full-time courses acceptance to the course is interview-based. There are no specific points requirements.

Awards

- Portobello Institute Advanced Certificate in Costume Design
- FETAC Level 5 Certificate in Fashion Design AFDXX
- FETAC Level 6 Advanced Certificate in Fashion Design AFDES

Assessment

Assessment for this course is based on a combination of Portfolio and Written Examination.

Course Content

Year 1

1. Fashion Illustration
2. Combined Materials
3. Design
4. Theatre Production
5. Industry Placement
6. Computer Illustration Graphics
7. Appreciation of Art/Craft & Design

8. Communications

Year 2

1. Garment Construction
2. Pattern Drafting
3. Design
4. Fashion Styling
5. Communications
6. Illustration
7. Computer Illustration Graphics

What Next?

As part of the Higher Education Links Scheme, graduates from this course can progress to*:

- Design-Display (Level 7), Dublin Institute of Technology
- Design for Stage and Screen (Level 8), Dun Laoghaire College of Art & Design
- Product Design (Level 7), Letterkenny IT
- Creative Digital Media (Level 7), Letterkenny IT

*All progression routes are subject to certain academic prerequisites set out by the relevant 3rd level institutions.

Students from this course can progress to careers such as:

- Costume attendant
- Costume shopper
- Design assistant

Certificate in Fashion Buying & Merchandising

Part Time Course

Lianda Reynolds - Assistant Buyer, Dunnes Stores

When I was 17 I didn't have a clue what I wanted to do. I enrolled on a course at UCD and studied Maths. While I am glad I have good degree behind me it was only when I was 24 that I realized that I really wanted to work in something creative so I decided to take the part-time Fashion Buying and Merchandising course at Portobello Institute. After completing my course I landed my dream job working with Dunnes Stores. I can happily say that I love going to work every day.



In their advisory role to designers and retailers, fashion merchandisers are required to constantly keep their fingers to the pulse of one of the worlds fastest moving industries. By tracking and analysing market trends it is their job to recommend to their employers the next direction to take in line with upcoming style shifts. As a buyer your job will be to attend shows held in the fashion capitals of the world, forecast trends, buy the right clothes at the right places and release them at the right time, whilst at the same time always ensuring profits and growth for the company. This part time course covers all the essential elements to turn a creative eye and an interest in fashion into a practical career in an incredibly exciting industry.

Awards

- Portobello Certificate in Fashion Buying & Merchandising

Course Structure:

Part-time: delivered over 28 weeks, one evening per week.

Assessment

Assessment for this course is based on a combination of Portfolio and Written Examination.

Course Content

1. Roles & Responsibilities

Exploring the responsibilities, skills, qualities, work structure and career pathway of a Fashion Buyer and a Merchandiser.

2. Buying Cycle & Calendar

The key events within a Fashion Buyers and Merchandisers diary. Developments and schedules of the buying season.

3. Customer Profiles

Fashion Buyers need to be aware of customer profiles and their motives for buying so they can aim their ranges at the relevant lifestyle of their target market.

4. Fashion Marketing

Fashion Buyers need to be aware of the fashion markets and trends. They

need to be able to identify their target market and understand how to satisfy the needs of their target market audience.

5. Design Development

Development of a product from design concept, sourcing and production logistics to final selling product. Manufacturing techniques including garment construction, specifications and quality control.

6. Fashion Forecasting

Researching and explaining the influence of trends. Development of Mood & Trend Boards.

7. Range Planning

Compiling range plans, describing in detail all product types fashion buyers intend to buy for the season.

8. Garment/Fabric Sourcing

Methods of garment sourcing, negotiation techniques and the advantages and disadvantages of overseas suppliers. Trade shows, sales analysis, order forms, purchasing budgets, profit margins, costings, repeats, monitoring and review of deliveries. Fabric Analysis including sourcing, sampling, production, prices, minimums, lead times, dyeing & printing techniques.

9. Critical Paths

Investigating the formats to monitor the progress of a range and methods of keeping deadline dates for the key development stages of a product.

10. Buying & The Law

Exploring the importance of contracts, order forms, copyright and labelling methods.

11. Visual Merchandising

Introduction to techniques used to create "eye" catching window & interior displays using mannequins, props and graphics. Explore the importance of composition, colour, texture and light within visual displays.



Certificate in Garment Construction

Part Time Course

The main object of this course is to allow learners the opportunity to explore their chosen craft and gain skills in the practical element of garment assembly through knowledge of materials, techniques, and the processes involved to create commercially viable and well constructed designs.

Students will be encouraged to design and develop a brief from a series of sketches and fabric swatches through to a complete garment. You will research fabric and haberdashery choices and explore how they can lend themselves to certain designs. You will learn to draft and manipulate patterns and make a range of garments to a high standard of craftsmanship. In line with garment construction you will gain experience in time management, costing and the order of production.

In addition to the practical modules you will learn and develop your knowledge of design and investigate historical events influencing change in fashion over the years as well as researching leading designers of today.

Entry Requirements

Entry to this course is by direct application to the college. There is no specific points requirement.

Awards

- FETAC Level 6 Component Certificate in Garment Construction

Assessment

Assessment for this course is based on a combination of Modular assignments.

Course Content

1. Planning and preparation of the making of garments to a design brief
2. Translating and planning ideas from 2D into 3D forms in fabrics
3. Fabrics and fibres in the garment making process
4. Craftsmanship
5. Use of workroom equipment
6. Health and safety practices
7. Fashion changes in the 20th century
8. Analysis of work produced
9. Organising and displaying work



Certificate in Millinery Design

Part Time Course

Milliners design and create hats, they work with a wide variety of materials from straw and paper to velvets and silks. It is a highly skilled craft requiring a steady hand, attention to detail and precise working. The work of the Milliner extends to other forms of fashionable head wear. The Milliner needs to have a good knowledge of fashion trends and an excellent understanding of fabrics, design and shape is also important.

On this course students learn to use drawing as a means of communication and also gain an appreciation of the technological tools used in the design process. They explore a wide range of media and materials and experiment with these to produce a variety of designs.

Awards

- Portobello Institute Certificate in Millinery Design

Entry Requirements

Entry to this course is by direct application to the college. There is no specific points requirement.

Assessment

Assessment for this course is based on a combination of Portfolio and Written Examination.

Course Content

During this course you will cover the following modules:

1. Drawing
2. Combined Materials
3. Design
4. Communications
5. Work Experience
6. Computer Illustration Graphics
7. Appreciation of Art/Craft & Design
8. Fashion Industry & Design Studies



Certificate in Visual Display

Part Time Course

Creating an attractive visual display is paramount in retail to draw the customer in, promote a slow-moving item, announce a sale, or welcome a season. It is the role of a visual merchandise to produce engaging displays both in-store and in the windows delivering the right message to the customer.

This part-time course is ideal for those who want to pursue a career in visual display as it covers the basic elements required to pave out opportunities in this area. You will be encouraged to expand your own sense of style and learn to create eye catching displays and merchandising techniques that will support product sales to the consumer. You will learn to plan the display, draw up a budget and establish a central theme.

Entry Requirements

Entry to this course is by direct application to the college. There is no specific points requirement.

Tutor Profile - Liza Marron

Liza Marron graduated from the College of Marketing & Design with a Diploma in Visual Display. She worked for many years as a free-lance Visual Merchandiser for many boutiques and department stores throughout Ireland. She continued her studies at the National College of Art & Design where she received a 1st Class Honours Degree in Fashion Design. She has worked as a Fashion Designer with Coast and Oasis and is now a Fashion Design Consultant for Louise Kennedy. Liza has been teaching the part-time and full-time Diploma in Fashion Buying & Merchandising Course and Fashion Design Course in Portobello Institute since 2007. She was also the Course Director of the Fashion Courses where she developed relationships with H&M, Harvey Nichols, House of Fraser, Zara, A-Wear, Topshop and Debenhams who have participated in the student work placement programme. She has created links with many fashion events such as 'Xpose', 'Dublin Festival of Fashion' and 'The Ultimate Girls Day Out' where students have gained invaluable work experience.

Awards

- Portobello Institute Certificate in Visual Display

Assessment

Assessment for this course is based on a combination of Modular assignments.

Course Content

During this course you will cover the following modules:

1. Fundamentals of Visual Display
2. In Store Display
3. Window Display
4. Seasonal Promotions
5. Event Management
6. Prop Making



Certificate in Fashion Design

Part Time Course

This course introduces learners to the principles of the fashion design process from concept to the finished product. Learners will explore visual research, developing ideas into creative and innovative designs. Over the duration of the course learners will be encouraged to be creative and to develop their own signature style. They will develop techniques to record their visual research using different media to explore form, texture, colour & scale.

Learners will also be introduced to different fabrics exploring their suitability, wearability and function within fashion garments. On completion learners will have developed their ideas into fashion designs, which will be presented as a fashion illustration and mood board.

Entry Requirements

Entry to this course is by direct application to the college. There is no specific points requirement.

Awards

- Portobello Institute Certificate in Fashion Design

Assessment

Assessment for this course is based on a combination of Portfolio and Written Examination.

Course Content

During this course you will cover the following modules:

1. Drawing
2. Combined Materials
3. Design
4. Communications
5. Work Experience
6. Computer Illustration Graphics
7. Appreciation of Art/Craft & Design
8. Fashion Industry & Design Studies





Portobello students at work in our purposely built Design Studio

Certificate in Interior Design

Part Time Course

Interior Designing is all about arranging, organizing, assembling and making plans for any interior space. The main concept is to shape up an interior space in the best possible way making the house or work space good-looking and at the same time comfortable for its users. Interior designers select the colors for the rooms; decide the furniture to be used, pay attention to the lighting system of the rooms and concentrate on almost every activity which is associated with the designing process of the interior space

Students are brought back to basics and encouraged to develop their own design flair. Each module is followed by practical and challenging assignments to allow the students hone their skills and portray their sense of style.

A variety of key note speakers will visit the college throughout the course delivering lectures on relevant topics such as Lightening design, Furniture design and Commercial design. These guest lectures provide students with a real insight into the world of Design.

Entry Requirements

Entry to this course is by direct application to the college. There is no specific points requirement.

Awards

- Portobello Institute Certificate in Residential Interior Design

Assessment

The final grading of your work is based on continuous assessment and the grading has been balanced between work completed during the year and end of year work.

Course Content:

During the year students will cover the following:

1. Design Studies

Basic sketching, blending & mixing colours, creating texture & 3D effects, developing patterns and ideas.

2. Colour

Learning how to use the colour wheel, developing colour, creating colour schemes, influences of colour.

3. Materials

Wall coverings, paints, carpets, wood, stone & ceramic, fabrics.

4. History

Learning the styles and influences of history on design through the ages. Greek, Roman, Renaissance, Georgian, Victorian. Using in today style and reviewing where we are today.

5. Drafting

Learning from the basic's, through to completing Floor Layouts, Electrical & Lighting Drawings, and Elevations & Sections.

6. Lighting Design

The basic's on how to use lighting to the best advantages, planning a lighting scheme, and the different types of lighting available.

7. Ergonomics & Space-Planning

Design the space we live, work and play in. Learning how to making the best use of the space available to the designer.

8. Portfolio Presentation

You will be guided through the techniques required to prepare a portfolio to a high standard using the work you complete during the course year.

Student Kits:

At the start of each year Portobello Institute supplies every interior design student with a starter pack. Each starter pack will contain the following items:

- Colour palette.
- Colour wheel.
- Carpet tufts.
- Sketch pencil set.
- Colour pencils.
- A4 notebook.

Students will also need to purchase materials & drawing boards to enhance their enjoyment of the course. These materials will be at the approximate cost of €350.

Tutor Profiles:

Our interior design tutors are all experienced and qualified professionals. They all currently work as designers or consultants with private clients or as part of a design team with some of the largest interior design companies in the country. At the start of each year, each student starter pack will contain their tutor profile, which will outline the experience and qualifications of their tutor.



“My two years with Portobello Institute helped launch my career in Interior Design. I found the information and skills that I learnt invaluable in my job today, especially the CAD. The mix between the interior design and construction skills I found the most beneficial in my current position as Senior Designer.”
Eymer Nolan -Completed 2 year course



General Information on Make-Up Courses

As long as you have the desire & stamina, you can become a Make-Up Artist. Portobello Institute's multi-faceted courses will afford you the opportunity to do an amazing professional portfolio and provide you with the necessary training to set up as a freelance consultant or gain employment in the Fashion, Cosmetics, Theatre, and TV & Film industries.

Career Opportunities:

Graduates from this course have gone on to have very successful careers as make-up artists for various cosmetic & film production companies. Listed below are possible career options after completing these courses.

- Freelance/self-employed make-up specialist
- make-up artist in theatre, films & TV,
- commercial/editorial
- own studio/salon
- fashion shoots
- cosmetic sales
- beauty salons
- body artist
- tutor in make-up

Tutor Profiles:

Our Make-Up tutors are all experienced and highly qualified professionals who have been employed in the Fashion, Theatre, Film, TV & Media-related industries for many years. Some are also qualified in other areas of art & design & beauty and they bring with them their skills and talent into the classroom, providing the students with a very broad knowledge of the creative process. As most of the tutors are 'working' freelance make-up artists, students then have the added benefit and insight into the everyday business of Make-Up and are also provided with the most up-to-date information on the trends and developments in this specialised area.

Key Note Speakers:

Each year Portobello Institute organises a variety of keynote speakers for the Make-Up Artistry course. The speakers will come from varied backgrounds within the make – up industry. Further details outlining our keynote speakers will be given throughout the courses.

Exhibitions:

Each year Portobello Institute showcase the skills and talents of the college's Media Make-Up Students. This exhibition will be an exciting peek at the up – and coming artistic talent about to emerge from the College. The exhibition will run in conjunction with the Interior Design and Fashion Buying and Merchandising courses.

Portfolio Photo Shoots

As an enhancement to the programme, photo shoots have been introduced to the makeup courses. These take place every six weeks approximately within the academic year. The shoot involves the student creating a look of choice which is professionally shot by an experienced fashion photographer. The look will be up to industry standards and can be used within the end of year portfolio to portray the looks created. These shots, however, would be what a potential employer wants to see when looking to fill a makeup position. As a makeup artist, your portfolio, or 'book', is your most important asset. Photo shoot days are open to all past students up to one year after they have completed their studies. To avail of this service please contact the make up artist course director with your details.

ITEC

ITEC is an International examination board offering a variety of qualifications worldwide. Since 1947 ITEC has set the highest standards of quality and education in beauty, complementary and sports sectors. ITEC has strong links with employers worldwide who understand the level of knowledge and skills achieved by an ITEC qualified therapist. ITEC qualifications are supported by industry and are easily transportable nationally and internationally around the world.



Portobello Institute Professional Make-up Kit

Portobello Institute is delighted to introduce a line of professional makeup products to compliment their wide variety of makeup programmes. The products and brushes have been specially selected and designed to ensure each student has the highest quality products to create the standard of make up looks expected from a professional portfolio. Our palettes contain a wide selection of colours from neutral brown tones to intense vibrant high fashion colours. Face powders, lipsticks and concealors are also provided in palette form keeping the kit compact and tidy. Our hand made brushes are made from the finest kolinsky sable, black goat hair, blue squirrel hair and synthetic hair and are suitable for those looking for durability, body, firmness and control. These brushes are long lasting and are designed to take the student well into their professional career. Student kit content includes:

1. Four moisture foundations
2. Primer
3. Translucent Powder
4. Bronzer
5. Black gel eyeliner
6. 5 pencils
7. Black Mascara
8. Clear Gloss
9. Blush Palette (10 piece)
10. Concealor Palette (10 piece)
11. Contour Palette
12. 3 eye shadow palettes
13. Lip palette
14. 14 brushes with protective leather brush belt

MAC kits are also available at Portobello Institute at a reduced cost



Creative Events

Our course directors have excellent contacts with in the industry. Throughout the year students get to participate in several events. In the past they have been fortunate to be a part of the following:

- 3M Charity Fashion Show
- Debs Expo
- Independent Short Films

Key Note Speakers

Each year Portobello institute organises a variety of key note speakers for its make-up courses. Each speaker has carved out a very successful and fruitful career in their area of expertise and are well respected in their industry. Over the past number of years these have included:

- Leslie Keane, MAC Cosmetics
- Dennis Rushe, SFX Make-Up Artist

Grainne Duffy

I completed the Diploma in Fashion, Theatre and Media Makeup two years ago. I always had a keen interest in the area and decided to do the Part-time Evening Course in Portobello Institute. It involved a lot of work but I loved every minute of it. Once we got over the theory work and started on our Portfolios, time just flew by. Every week involved different materials and characters which kept each class interesting. We had an amazing tutor who was always there for inspiration, help and advice. By the end of the course I couldn't believe the amount of work I had done. I had an excellent portfolio to take away with me and begin my search for a new career. After I finished the course I temped on a number of different cosmetic counters and did some theatre & film work. I am now working for MAC Make-Up and doing lots of freelance on the side. And most importantly, I am loving every minute of it!!





Make-Up Artistry

Full Time Course

Make-Up Artists are becoming more and more in demand in the Irish & International Entertainment and Cosmetic industries. Portobello Institute's Make-Up courses combine the technical skill set required with internationally recognised rewards, to give you the opportunity to work in the many challenging aspects and the diverse world of Make-Up.

Entry Requirements

Entry to this course is by direct application to the college. For all full-time courses acceptance to the course is interview-based. There is no specific points requirement.

Awards

- ITEC Diploma in Fashion, Theatre & Media Make-Up
- Portobello Institute Certificate in Make-Up Artistry
- Portobello Certificate in Camouflage Make-Up

Assessment

Modular Theory & Practical Exam, Portfolio Examinations.

Course Content

During this course you will cover the following modules:

1. Facial Make-Up

This is an exciting foundation module of make-up artistry. You will learn face, lip and eye shades, skin tones, how to prepare the skin for makeup and basic make-up techniques.

2. Fashion Theatre & Media Make-up

This module is exclusively tailored to cover every aspect of Fashion, Theatre, TV, Film & Special Effects Make-up. You will create make-up looks for catalogue, portrait, catwalk & black and white. You will also create make-up looks for the theatre to include highlighting & shading, waterproofing & body make-up. To prepare you to work as a make-up artist in TV & Film you will learn costume & co-ordinating make-up & hair, period make-up, false hair, production & script requirements. In addition, the module will develop your fashion eye, allowing you to design cutting edge fashion looks for catwalk and editorial work- with ease & confidence.

3. Special Effects

The addition of the special effects module provides the student with the ability to work in specialised areas of Theatre, TV & Film. This course provides tuition in creating fantasy characters using crepe hair application, construction and application of bald caps, blocking out of eyebrows, wigs, costumes and prosthetics. As well as scratches, grazes, cuts, bruising, scars, missing teeth, bullet & stab wounds, burns, tattoos, stubble and false hair.

4. Hair Styling & Wigs

This module is essential to complement your Make-Up skills. The module will cover hair tips, techniques & theory, upstyling and high fashion, curling, pleating, straightening, period hair from the 1900's to 1980's and also fantasy & character hair.

5. Remedial Camouflage Make-Up

On a day-to-day basis, many people are affected by skin conditions like under eye circles, spider veins, rosacea, scars, birthmarks, facial disfigurements & on the increase; plastic surgery work & tattoos. They often seek the advice of Remedial Camouflage Professionals to help with the correction, concealment & contouring of their facial & skin problems. This module will provide students with the application techniques and skill set to assist people to live as normal a life as they can.

6. Digital Photography

On this module you will spend some time taking photographs for your portfolio. This is a short module and will give you an introduction into the language of digital photography. You will learn the mechanics of digital cameras, the art of good photographic composition, how to download onto your personal computer, and printing styles and choices.

8. Portfolio Presentation

As a make-up artist your portfolio is the tool that will sell your skills to a potential employer. It is very important that your portfolio is presented in a professional yet original manner. We assist and guide you through the techniques required to prepare a portfolio to a high standard.

9. Contextual Studies

This module allows you to understand the historical background to period makeup and costume & fashion trends of the day. You will do research work to develop creative concepts from all available resources. You will learn about theatrical, film & TV character make-up tips and techniques as well as script breakdown and set ethics. You will also learn self presentation skills (role playing).



Tracey Conlon

I've always had a love for make up and through my research I found that the make up artistry course in Portobello Institute was the one for me. I did the course part-time one evening a week but my tutor was always there to answer any questions I had outside of college hours.

Since finishing my course I have done various photo shoots to build up my portfolio. I have also been hired to do weddings and deb's and my website is near completion. All of the above I would never have deemed possible as I was in my late thirties starting college, but I got so much positive feedback and encouragement along with all the training and I thoroughly enjoyed retraining as it has provided me with a new career path.





Facial Make-Up

Part Time Course

You may choose not to sit the ITEC examinations and as all materials are supplied during the class, purchasing a student kit is optional. You will however be required to purchase a set of make-up brushes.

Entry Requirements

Entry to this course is by direct application to the college. There is no specific points requirement.

Awards

- Portobello Institute Certificate in Facial Make-Up
- ITEC Certificate in Facial Make-Up (optional)

Course Structure

This course is delivered one night a week for 16 weeks.

Course Content

1. The Skin-Analysis including care, maintenance, conditions and treatments, corrective camouflage.
2. Face/Eye/Nose/Lip shapes.
3. Skin Tones-contour & highlighting.
4. Make-Up Trends & Kits.
5. Colour Theory.
6. Basic Lighting.
7. Hygiene-Sterilisation & Best Practice.
8. Facial Make-Up Tips, techniques & demonstrations.
9. Practical & theory work, case studies.
10. Cosmetic Science.

ITEC created this course for those working in salons, chemists or for those seeking a qualification to complement a beauty qualification. You will learn skin analysis and care, how to even out skin tone, correct face, lip and eye shapes, and now with the new addition to the course, basic hair styling techniques. This comprehensive course is designed to help you develop your own personal creative style in make-up application.

This course can also be used as a stepping stone to the Fashion, Theatre and Media Make-Up course also available in the college.

Ann Peter

Over the years I have always worked in retail but I always wanted to move into Make-up artistry. I researched courses and decided to study Facial



Make-up part-time with Portobello Institute. Throughout the course we learned about the science of the skin, different make up products, how to use them and what flaws that they can conceal. We had a very good tutor and the course contained a lot of study although there was a good balance between theory and practice.

I now plan to do another Make-up course concentrating on Wedding and Special Occasion Make-up with the end goal of setting up on my own. Moving into this area will allow me to work for myself, be more creative and balance my work/family life much better.

Assessment

The assessment for the ITEC award for this course is an optional Multiple choice question, Theory Paper & Practical Exams, Submission of Case Studies.

Portobello Make-Up Artistry

Part Time Course

There has been huge growth in the Irish entertainment and cosmetic industry increasing the employment opportunities of qualified and skilled make-up artists. The cosmetic and film industry place high demands on make-up artists and Portobello Institute's course provides you with the skills required for this exciting and challenging industry.

This all-embracing creative evening course is specifically designed to completely equip you with the necessary tools to work in all areas of Media Make-Up. Your portfolio will prepare you for work in the retail & fashion arena- brands, catwalk, catalogue & editorial.

The curriculum of the ITEC Facial Make-up certificate is covered on this course thereby giving you the opportunity to take this examination at the end of this course if you wish.

Awards

- Portobello Institute Certificate in Make-Up Artistry
- ITEC Certificate in Facial Make-Up (optional)

Entry Requirements

Entry to this course is by direct application to the college. There is no specific points requirement.

Course Structure

This course is delivered one night a week for 30 weeks.

Course Content

1. Facial Make-up

This is the foundation module of Make-Up Artistry, you will learn face, lip and eye shapes, skin tones, how to prepare the skin for make-up, contour & highlighting.

2. Fashion Theatre & Media Make-Up

Preparing you to work in a variety of settings such as a fashion shoot, media creation or theatre setting is the essential element of this module. Throughout the module you will learn about fashion, editorial, catalogue & catwalk and photographic make-up. You

will learn theatrical and character makeup, 3 dimensional make-up, contouring, colour therapy, body art and temporary tattooing. You will also learn about fantasy make-up, period make-up, anatomy and physiology of the head, skin diseases.

3. Portfolio Presentation

As a make-up artist, your portfolio is the tool that will sell your skills to a potential employer. It is very important that your portfolio is presented in a professional yet original manner. Portobello Institute assist and guide you through the techniques required to prepare a portfolio to the highest standard.

Assessment

Modular theory and practical exams, portfolio examinations.



ITEC Fashion Theatre & Media Make-Up

Part Time Course

This part time course is an all-encompassing artistic one. It is exclusively tailored to cover every aspect of Fashion, Theatre, TV, Film & Special Effects Make-up. The addition of the Special Effects module provides the student with the ability to work in specialised areas of theatre, TV, and film. This course provides tuition in creating fantasy characters using crepe hair application, construction and application of bald caps, blocking out of eyebrows, wigs, costumes and prosthetics. In addition, the course will develop your fashion eye, allowing you to design cutting edge fashion looks for catwalks and editorial work-with ease and confidence.

During the course Portobello Institute re-create a variety of settings to allow you to experience to real world of a make-up artist on a fashion shoot. We give you extra support and guidance in preparing your portfolio to ensure your work is displayed to the highest standards.

Entry Requirements

Entry to this course is by direct application to the college. There is no specific points requirement.

Awards

- ITEC Diploma in Fashion Theatre and Media Make-Up

Course Structure

This course is delivered 2 nights a week for 30 weeks.

Assessment

Modular theory and practical exams, portfolio examinations.

Course Content

1. Facial Make-up

During this foundation module of makeup artistry you will study the skin, including care, maintenance, conditions and treatments. You will learn about corrective camouflage, skin tones including contour and lighting, you will also cover basic lighting techniques.

2. Fashion Theatre & Media Make-Up

In this module you will experiment with strong make-up looks, broadening your creative ability in line with the technical skills of application. You will learn to create various different looks for film, TV and Theatre from period hair and wigs to make-up including highlighting, shading and dramatic body

Tutor Profile: Gemma Faus

Gemma started her Make-up career in Barcelona where she originates from. She studied Make-up Artistry with Stick Art Studio



where she received the second highest qualification in her class. She also received a certificate in special effects. Since graduating, Gemma has successfully built up a strong portfolio of work in many areas, from Opera and Theatre through to TV and film. She has worked with Diagonal TV, Wai Entertainment and Teatro Novedades and El Gran Teatre del Liceu. Gemma moved to Dublin in 2004 and has been working with Portobello Institute since 2006.

art. In addition, you will develop your eye for fashion as you explore strong and dramatic editorial and catwalk looks.

3. Special Effects Make-Up

This module provides the student with the ability to work in specialised areas of Theatre, TV & Film. You will learn how to create fantasy characters using crepe hair application, construction and application of bald caps, blocking out of eyebrows, wigs, costumes and prosthetics. As well as scratches, grazes, cuts, bruising, scars, missing teeth, bullet & stab wounds, burns, tattoos, stubble and false hair.

4. Portfolio Presentation

As a make-up artist, your portfolio is the tool that will sell your skills to a potential employer. It is very important that your portfolio is presented in a professional yet original manner. Portobello Institute will assist and guide you through the techniques required to prepare a portfolio to the highest standard.



Editorial & Fashion Hair

One Week Course

This course offers intensive training in fashion hair styling. Students who take this course typically have no experience in hair or may already have some experience and wish to refresh their skill base. The 1 week course offers training in fashion only and covers all skills relevant for styling hair for camera. This course will compliment makeup artists.

Entry Requirements

Entry to this course is by direct application to the college. There is no specific points requirement.

Course Content

During this course you will cover the following areas:

- Introduction
- Tools, equipment & products
- Health & safety
- Sectioning hair
- Pony tails
- Using heated appliances (hairdryers, heated rollers, tongs,
- Hoods, bendies, crimpers straightening irons, conical wand)
- Setting hair (using heated rollers, bendies Velcro & wet sets)
- Working with different hair types: Fine, thick, curly, Asian, Afro Caribbean, dry, damaged, greasy, treated & extensions
- Short hair styling (male & female) young and mature styles, different ages
- Styling hair for photography
- Styling hair for TV & film
- Creating different simple fashion looks to brief:
- Casual, day time, evening, sporty, classic, high fashion, contemporary, business
- Maintaining styles on set and quick changes
- Hair partings
- Hair continuity
- Bridal hair styles (classic, modern and contemporary)
- Brides maids hairstyles (classic, modern and contemporary)
- Plats & pleats (French, modern, under & over, classic & herringbone)
- Using tiaras, veils, flowers & accessories
- Using hair pads and hair pieces
- Catwalk hair (3 looks)
- Problem hair (alopecia, dandruff, psoriasis, lice)



Fashion Make-Up

One Week Course

Ever wanted to enter the glamorous world of fashion and beauty? This is the course for those wanting to start a career in this exciting industry. This one week certified course is a professional training program created for those looking to gain the skill needed to branch into the area of fashion, bridal, editorial and special occasion makeup.

The course is constantly updated to incorporate the latest trends, technologies and techniques in education and makeup artistry. Expect practical, hands-on lessons taught by the highly experienced instructors.

The course runs for one full week. This is an intensive course with a lot covered in a very short time space. For up and coming dates please see our website. Portobello Institutes pro make up line and brushes are available at discount prices for any students taking part in our courses.

Entry Requirements

Entry to this course is by direct application to the college. There is no specific points requirement.

Course Content

During this course you will cover the following areas:

- **Day 1**
The basics, foundation choice, sculpting and shading, blending, eyebrow shaping, eyeshadows, natural beauty makeup
- **Day 2**
Natural & Contemporary bridal, eyeliner techniques, strong lips, eyelash application



Profile: Niamh Martin, Course Director

Niamh Martin is a well experienced professional makeup artist with nearly ten years experience between London and Ireland. She has worked and trained with leading colour houses such as MAC, NARS, FUSCHIA, SUE DEVITT AND BARE ESCENTUALS. Whilst working in London she was delighted to gain experience working along top artists on fashion magazines such as Cosmopolitan, Glamour, Vogue and DAKS clothing, which she worked on several years running. She returned to Ireland in 2004 as manager of NARS Cosmetics and then progressed onto national trainer position with a leading mineral range, Jane Iredale, where she travelled the country extensively training salons and beauty therapists. Niamh has also taught with some of Irelands most prestigious makeup schools.



Clients in Ireland and UK include Irish Brides Magazine, Vogue, Glamour, Cosmopolitan, Social & Personal, Kiss Magazine, Stellar, TV Now Awards, Miss Universe Ireland, 98FM, Spin FM, Rimmel, Trilogy, Ireland AM & Off the Rails, as well as many private clients. Niamh is currently the make-up Course Director at Portobello Institute and teacher various modules herself.

- **Day 3**
Editorial, makeup for print and black & white photography, an understanding of photography lighting, Recreate a look
- **Day 4**
Catwalk creations, High Fashion & Glamour make up
- **Day 5**
Music Video & photo shoot – put everything you have learnt into practice



Basic Make-Up

One Day Course

These one day make-up workshops are aimed at anyone looking to improve their personal make-up techniques or for those looking to get a “taste” of the industry.

The course focuses on how to look your absolute best and tease out your inner celebrity! This one-day workshop will help clarify the makeup process, giving you the skills and confidence to put your best, most fashionable face forward. Learn simple and effective techniques, the basics of foundation application, lipstick tricks, eye techniques for day and night, as well as pro tricks that will have you looking professionally made-up on every occasion. Bring your friends!

You will discover the makeup looks that enhance your features. Learn a daytime and evening look and receive a 30% discount on Portobello Institute makeup products on the day!

Entry Requirements

Entry to this course is by direct application to the college. There is no specific points requirement.

Course Content

Tools of the Trade: What you should have in your personal tool kit to help you apply great makeup.

Prime Time: What should you be doing to prep your skin for makeup?

Skin Personality: A look at basic skin care that begins with the question, “What is your skin type?”

A Good Foundation: How to choose the best foundation for your skin type, and how to choose the shade that’s right for your skin tone. Plus: How to apply a flawless foundation by using the appropriate tools.

Features First: How to enhance your best features by tailoring makeup to your needs, face shape and complexion.

Eye Eye Eye: How to make eye shadows work best for you. Plus: Learn two eye-catching eye looks—one for day and one for evening.

Lip Lessons: How to choose the right lipstick to suit the season, your mood or occasion.



Theatre Performance

Full Time Course

Theatre performance requires the skill set of singing, dancing and acting and therefore is a very demanding yet challenging sector. This course is designed to offer students the opportunity to explore and expand their creative expression within a group environment while developing your own personal style and stage presence.

Students will develop physically, vocally and imaginatively in preparation for a wide range of career opportunities in 21st-century theatre and related arts contexts. As well as performance, students will also partake in backstage studies learning the fundamental elements of stage and event production and design.

Entry Requirements

Entry to this course is by direct application to the college. There is no specific points requirement.

Awards

- FETAC Level 5 Certificate in Theatre Performance

Course Content

During this course you will cover the following modules:

1. Theatre Studies
2. Acting Skills & Techniques
3. Performance Craft
4. Communications
5. Work Experience
6. Stage Management & Administration
7. Event Production
8. Kinesiology



Performing Arts

Full Time Course

Performing Arts is an exciting and important industry where creative individuals form a wide variety of performance events. . There is a huge market in Ireland and the UK for skilled dancers and singers within Theatre, TV and Film. Well trained professionals are needed to work in a range of fields, planning, managing and participating in drama, dance and music events.

This course is aimed at providing the learner with a solid foundation in the Arts sector. Throughout the course you will build on your acting and performance skills while learning the essential elements of back stage production and event management. The mixture of practical and theory is an ideal platform for those wishing to seek a career within this challenging but fun area. It is equally useful for those seeking more general employment or going on to higher education.

Entry Requirements

Entry to this course is by direct application to the college. There is no specific points requirement.

Awards

- FETAC Level 5 Certificate in Performing Arts

Course Content

During this course you will cover the following modules:

1. Kinesiology
2. Acting Skills & Techniques
3. Performance Craft
4. Communications
5. Work Experience
6. Stage Management & Administration
7. Theatre Performance
8. TV and Film Acting



Theatre Production

Full Time Course

Theatre production encompasses everything that takes place backstage to ensure and professional performance takes place at the front of house. As a producer you will decide what productions will be staged by a particular theatre, arrange the finance and coordinate the creative team from the director to cast and technicians.

This certificate course introduces the learner to the basic elements of theatre production. You will learn how to coordinate a team of creativeís from set designers to costume and wigs. You will also embrace sound, photography and music as the role of the producer is central to the whole team.

Throughout the course you will study Theatre Studies, exploring different periods of history and how they have changed performances, set and costume throughout the years.

As part of the course you will undertake a work placement which will provide you with an invaluable insight into this creative yet structured sector of the Arts.

Entry Requirements

Entry to this course is by direct application to the college. There is no specific points requirement.

Awards

- FETAC Level 5 Certificate in Theatre Production

Course Content

During this course you will cover the following modules:

1. Theatre Studies
2. Communications
3. Work Experience
4. Event Production
5. Performance Craft
6. Stage Management & Administration
7. Production Design for Theatre
8. TV and Film Actine